

# CAMPUS CADENCE

## SENIOR DEDICATIONS

Dear Parent, Guardian, Friend or Family Member,

While it may seem like your child just entered Blue Springs High School, graduation is just around the corner. Purchasing a senior dedication is the perfect way to recognize your student! Senior dedication pages are invaluable both now and in years to come; they celebrate who your senior has become, acknowledge twelve years of hard work and dedication to education, and illustrate your pride in their progress. A gesture like this is unforgettable and lasting.

This year's Senior Dedications will be in FULL COLOR and are available in three sizes:

- Eighth Page Ad:**      Size    4 x 2  
                                 Cost    \$60  
                                 Includes space for ONE photo and a message containing 25 words maximum
- Fourth Page Ad:**      Size    4 x 5  
                                 Cost    \$110  
                                 Includes space for TWO photos and a message containing 50 words maximum
- Half Page Ad:**        Size    8 x 5  
                                 Cost    \$150  
                                 Includes space for THREE photos and a message containing 70 words maximum

Please submit all ad materials (order form, payment, photos, and message) together. We cannot hold ad space or process your order until we have all of your ad materials. **ALL DEDICATION MATERIALS NEED TO BE RECEIVED BY FRIDAY OCTOBER 28<sup>th</sup>**. We encourage you to submit materials and payment as soon as possible to guarantee your senior's spot in the dedication section; due to limited space, we will print ads on a first-come, first-serve basis. The earlier you are able to secure your ad, the more likely you are to be included in the book. The Campus Cadence staff reserves the right to screen and edit all ads for content, appropriateness, spelling, grammar, and school policy compliance.

Yearbook ads and materials can also be purchased at [www.yearbookforever.com](http://www.yearbookforever.com). You may upload photos and text via this website. Simply visit the website, type in Blue Springs High School, and follow the prompts. When the site asks you to enter your headline, please enter your student's name. Purchasing in this manner does not require you to submit any hard copies of the photos at school; however, you may purchase online and bring hard copies of the photo to school as well. There is a \$5.00 convenience fee for using this service.

If you submit original photos, we need to receive them in the best condition possible. Please avoid submitting photos that are copied or printed from "picture-makers." If you wish to send digital pictures, please submit on a CD or flash drive with the photo(s) saved as a JPEG file. You will not receive your photos, CD, or flash drives back unless your student picks them up second semester prior to graduation. Please put your name and phone number on the back of each photo in pencil and/or clearly mark your CD/flashdrive. Your order will not be considered complete and/or processed until payment is received.

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We cannot accept the following:

- 🚫 Picture collages
- 🚫 Documents created in Microsoft programs (Word, Publisher, etc) or Adobe programs (Photoshop, etc). Our software only works with JPEG files.
- 🚫 Pictures submitted via email
- 🚫 Pre designed ads

Things to consider as you submit material for your ad:

Photos – typically parents include pics from different ages in life, such as toddler, teen, and perhaps a senior picture. When working with a small number of photos, variety is better; a picture of a 2-year-old in a Halloween costume is not that different from a picture of a 3-year-old in a costume. However, a picture of a 4-year-old and a 14-year-old vary greatly and paint a picture of your student’s childhood and subsequent growth.

Text – there are several ways to go here. You can write a personalized message or choose something that is already in print. If using a printed source, be sure to properly attribute it. Parents often use well-known quotes or scriptures that embody family values or traits. If there is a saying frequently used in your family, try to work it in to your message. Remember that you want this to have value and remain true in the years to come, so be sure to consider that as you write your note. Make your message as individual as possible; notes like “You did it!” and “Congratulations” and (while true) are pretty general and not customized to your family and your student. Your word count is marginal, so make each phrase count.

Your ad will be designed and formatted by the Campus Cadence staff. Please submit all materials together; you will receive a confirmation email once all of your materials have been received. If you do not receive this email within a week, please inquire as to the status of your ad placement. Please read through the informational material provided in this packet and contact Yearbook Advisor Katie Grusing at [kgrusing@bssd.net](mailto:kgrusing@bssd.net) with any additional questions. We are ready and willing to help you with anything you need, even if you have a design or text question that is individual to your ad, we are happy to help assist you in getting your message to print.

Sincerely,

*Katie Grusing*

Katie Grusing and the Campus Cadence staff  
Adviser, Campus Cadence

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## 2016/2017 Senior Dedication Order Form

I would like to purchase the following size ad: (Please check the size ad you want)

- Eighth Page \$60.00 (Please include one photo and a message of 25 words or less)  
 Fourth Page \$110.00 (Please include two photos and a message of 50 words or less)  
 Half Page \$150.00 (Please include three photos and a message of 70 words or less)

Senior's name: \_\_\_\_\_

Senior's name as you want it to appear dedication (PLEASE WRITE CLEARLY or just write same as above)

\_\_\_\_\_

Message: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

From: \_\_\_\_\_ (please include in word count for ad)

Please provide the following contact information should we have a question about your Senior Dedication:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

Did you buy a yearbook at registration? Yes No

If no, you can order now. Does your check include \$75.00 payment to preorder a 2016/2017 yearbook? Yes No

Check Amount (Ad price + yearbook order): \$ \_\_\_\_\_ Check # \_\_\_\_\_

YOU MAY SEND CASH PAYMENT WITH YOUR STUDENT AND THIS FORM AS WELL AS PICTURES AT YOUR DISCRETION. PLEASE BRING TO KATIE GRUSING IN ROOM 107.